

# Spring

# IMPROVE YOUR STUDENT GOVERNMENT

**Saturday, April 13, 2024**

**8:00 a.m. to 9:00 a.m. — Conference Registration & Buffet Breakfast**

BANQUET ROOM FOYER (Conference Registration)

BANQUET ROOM (Buffet Breakfast)

**9:00 a.m. to 9:25 a.m. — Welcome**

■ Christopher C. Irving, Ed.D., Emcee

BANQUET ROOM

**9:25 a.m. to 9:30 a.m. — Break**

**9:30 a.m. to 10:45 a.m. — Training Block 1**

**A. 13 Steps to a Super Student Government** — Butch Oxendine  
BANQUET ROOM

**B. FOR ADVISORS Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders** — Christopher C. Irving, Ed.D.  
SCOTT RING ROOM, 2nd Floor

**C. Who Said There's No "I" in Team?** — Vicky Goodin, Ed.D.  
JOHNSTON ROOM 214/215, 2nd Floor

**D. Who Cares? Transforming Apathy into Action** — Andrew Ortiz, J.D., M.P.A.  
ROOM 511, 5th Floor

**10:45 a.m. to 11:00 a.m. — Networking Break**

**11:00 a.m. to 12:00 p.m. — Training Block 2**

**E. The 25 Worst Mistakes Your Student Government Can Make**  
— Butch Oxendine  
BANQUET ROOM

**F. SG Training With an "Attitude"** — Christopher C. Irving, Ed.D.  
SCOTT RING ROOM, 2nd Floor

**G. Jumanji! Leveling Up Your SGA Leadership** — Vicky Goodin, Ed.D.  
JOHNSTON ROOM 214/215, 2nd Floor

**H. We're in this Together: Representing All Students on Your Campus**  
— Andrew Ortiz, J.D., M.P.A.  
ROOM 511, 5th Floor

**12:00 p.m. to 1:00 p.m. — Lunch**

BANQUET ROOM

**1:00 p.m. to 1:15 p.m. — ASGA Halftime**

BANQUET ROOM

**1:15 p.m. to 2:15 p.m. — Training Block 3**

**I. How to Make Students Care About Your SG: Create "Signature Programs"** — Butch Oxendine  
BANQUET ROOM

**J. No More Drama: Conflict Resolution the "Right Way"**  
— Christopher C. Irving, Ed.D.  
SCOTT RING ROOM, 2nd Floor

**K. FOR ADVISORS Student Development and the Art of Advising (What Does Chickering Have to Do With It?)** — Vicky Goodin, Ed.D.  
JOHNSTON ROOM 214/215, 2nd Floor

**L. Creating Student Government Advocacy that Effects Change**  
— Andrew Ortiz, J.D., M.P.A.  
ROOM 511, 5th Floor

**2:15 p.m. to 2:30 p.m. — Networking Break**

**2:30 p.m. to 3:30 p.m. — Roundtables**

1. Senators, Representatives, Judicial Branch, and Committee Members  
— BANQUET ROOM

2. **BONUS WORKSHOP Making Your Campus & Student Government Inclusive** — Kat Klawes, M.A. — SCOTT RING ROOM, 2nd Floor

3. Presidents, Vice Presidents, Secretaries & Treasurers — JOHNSTON ROOM 214/215, 2nd Floor

4. Advisors — ROOM 511, 5th Floor

**3:30 p.m. to 3:45 p.m. — Networking Break**

**3:45 p.m. to 4:45 p.m. — Training Block 4**

**M. How Your SG Can Connect With Students: Survey Them!** — Butch Oxendine  
BANQUET ROOM

**N. Hail to the Chief: The Power and Purpose of Being SG President**  
— Christopher C. Irving, Ed.D.  
SCOTT RING ROOM, 2nd Floor

**O. FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG** — Vicky Goodin, Ed.D.  
JOHNSTON ROOM 214/215, 2nd Floor

**P. Stoke the Fire: Seven Ways to Maximize Your Leadership Potential**  
— Andrew Ortiz, J.D., M.P.A.  
ROOM 511, 5th Floor

**4:45 p.m. to 4:50 p.m. — Break**

**4:50 p.m. to 5:00 p.m. — Raffle**

■ Raffle

BANQUET ROOM



American Student Government Association

Download conference workshop handouts at <https://bit.ly/3syEbhc>



**Sunday, April 14, 2024**

**9:00 a.m. to 9:30 a.m. — Continental Breakfast**  
BANQUET ROOM

**9:30 a.m. to 9:45 a.m. — Welcome**  
BANQUET ROOM

**9:45 a.m. to 10:00 a.m. — Networking Break**

**10:00 a.m. to 11:00 a.m. — Training Block 5**

**Q. How to Improve Your SG's Web & Social Media Presence**  
— Butch Oxendine  
BANQUET ROOM

**R. Movement Making: Mental Health and Students Rights Advocacy**  
— Kat Klawes  
SCOTT RING ROOM, 2nd Floor

**S. Do the Right Thing: Ethics and Your SGA** — Vicky Goodin, Ed.D.  
JOHNSTON ROOM 214/215, 2nd Floor

**11:00 a.m. to 11:15 a.m. — Networking Break**

**11:15 a.m. to 12:15 p.m. — Training Block 6**

**T. What Can Your Student Government Really Accomplish? Choose Realistic Goals** — Butch Oxendine  
BANQUET ROOM

**U. SG 101: Getting Student Feedback, How & Why** — Kat Klawes  
SCOTT RING ROOM, 2nd Floor

**V. Mission SGA!** — Vicky Goodin, Ed.D.  
JOHNSTON ROOM 214/215, 2nd Floor

**12:15 p.m. to 12:20 p.m. — Break**

**12:20 p.m. to 12:45 p.m.—Wrap-Up & Raffle**

- Vicky Goodin, Ed.D., Emcee
- **The Importance of Your Student Government** — Butch Oxendine
- **Ultimate Connectors Raffle** (return your evaluation form to enter)  
BANQUET ROOM



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**OCTOBER 10-13, 2024**

**STUDENT GOVERNMENT TRAINING  
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# WORKSHOP DESCRIPTIONS

## **Session A** **13 Steps to a Super Student Government**

**(9:30 a.m. to 10:45 a.m. — BANQUET ROOM)**

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

**Delivery Format:** It is presented in a lecture format. The presenter encourages feedback.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

## **Session B** **FOR ADVISORS Keeping HOPE Alive: How to Sustain & Grow Your Student Leaders**

**(9:30 a.m. to 10:45 a.m. — SCOTT RING ROOM, 2nd Floor)**

This interactive workshop will explore the different skills needed for SGA advisors to recruit, retain, and train their student leaders. Participants will engage with other advisors to create a framework for training and assessing student involvement and growth. Once the framework has been examined the presenter will share activities and experiences with the participants that they can use to empower their student leaders.

**Learning Outcomes. After attending this session, participants should be able to:**

- Gain content knowledge regarding leadership theory, as well as the applicable terminology
- Understand creating assessment models and tools for student development
- Participate in experiential activities that enhance self-knowledge, team-building and leadership awareness

## **Session C** **Who Said There's No "I" In Team?**

**(9:30 a.m. to 10:45 a.m. — JOHNSTON ROOM 214/215, 2nd Floor)**

You are only as strong as your weakest link. The more you understand about the various personalities in your organization the more successful you will be. While there may be no "I" in team, understanding yourself can be the key to your success in SGA! Participants will take a personality inventory that will help them understand how they operate in a team and how to use that information to build a better SGA.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and individual and small group interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session participants should be able to:**

- Assess individual personality type
- Understand how individuals work in teams
- Understand how to utilize the assessment to create a better team environment

## **Session D** **Who Cares? Transforming Apathy Into Action**

**(9:30 a.m. to 10:45 a.m. — ROOM 511, 5th Floor)**

It is a primary goal of most effective student governments to effectively mobilize their student body to participate actively in events, elections, projects, and to truly care about their school. This workshop is designed to provide ideas for putting the "pathos" (or feeling) back into your student body by giving them tangible reasons to care.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media as well as printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Discuss the reasons why students often don't care about student government
- Share some tangible ideas for mobilizing and engaging the student body on your campus
- Learn how to create a culture of participation within your SGA

## **Session E** **The 25 Worst Mistakes Your Student Government Can Make**

**(11:00 a.m. to 12:00 p.m. — BANQUET ROOM)**

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

**Delivery Format:** It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

## **Session F** **SG Training With an "Attitude"**

**(11:00 a.m. to 12:00 p.m. — SCOTT RING ROOM, 2nd Floor)**

This workshop is designed for student leaders to develop a repertoire of techniques and skills for creating an effective and supportive team during SG training. Participants increase their self-awareness, communication skills, problem-solving skills, and empathy through group discussions and unique activities. SG organizations benefit as leaders turn-key activities inviting their membership to gain greater self and inter-personal awareness, understanding and skills.

**Delivery Format:** This workshop utilizes interactive activities that are thought-provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

**Presentation Resources:** This workshop utilizes the participants through interactive experiences.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session participants should be able to:**

- Understand the value of SG trainings and their place in goal setting
- Learn critical elements for creating and sustaining a strong team
- Create a unified foundation for "success" for all members of your SG

**Saturday, April 13, 2024**

# WORKSHOP DESCRIPTIONS



## Session G

### Jumanji! Leveling Up Your SGA Leadership

(11:00 a.m. to 12:00 p.m. — JOHNSTON ROOM 214/215, 2nd Floor)

Are you ready to Level up your SGA leadership? The key to success is being a better leader who understands, values and appreciates all your key players. How well do you know your team? Learn about the important tenants of leadership and the leadership voices that help to accomplish your team goals. Join in the fun in this interactive and reflective session. The game is not over until everyone yells, Jumanji!

**Delivery Format:** This workshop will be a good balance of lecture of interactive discussions and reflections

**Presentation Resources:** The essential resource for this presentation will be a PowerPoint presentation and interactive activities

**Level of Interactivity (from 1 to 5 being very interactive):** 3.5

**Learning Outcomes. After attending this session participants should be able to:**

- Reflect and learn about your leadership "voice"
- Learn about the tenants of team
- Learn about ways to level up the leadership on your current SGA



## Session H

### We're in this Together: Representing All Students on Your Campus

(11:00 a.m. to 12:00 p.m. — ROOM 511, 5th Floor)

How can your student government provide the "big tent" that all campus entities feel comfortable and proud to become affiliated with? As with most successful businesses, it's mostly about building relationships. In this workshop you will learn new ways to interface with your campus clubs and organizations and how to make student government a center of action and diversity. There are a great deal of talented, interesting and promising leaders and organizations on your campus. However, as with any other treasures, you need to be continuously out seeking them, and mining for new sources. Andy Ortiz will provide you the tools for this effort.

**Delivery Format:** It is presented in a lecture format. The presenter encourages feedback.

**Presentation Resources:** The session utilizes visual display media as well as printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Develop a strong understanding of the diverse constituencies on your campus
- Learn from best practices on how to approach and engage various interest groups/stakeholders
- Learn how to develop strong and trusting relationships with other key individuals/groups that will enhance the relevancy of your SGA



## Session I

### How to Make Students Care About Your SG: Create "Signature Programs"

(1:15 p.m. to 2:15 p.m. — BANQUET ROOM)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

**Delivery Format:** It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

**Presentation Resources:** The session utilizes presentation software, and printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best



## Session J

### No More Drama: Conflict Resolution the "Right Way"

(1:15 p.m. to 2:15 p.m. — SCOTT RING ROOM, 2nd Floor)

Conflict in any government is an inevitable consequence when diverse and charismatic leaders are brought together for a common goal. However, how these leaders deal with those conflicts can determine how effective the group will operate.

This workshop is geared towards empowering SG leaders with effective conflict resolution skills that they can use to help facilitate difficult conversations, meetings, or events. Furthermore, attendees of this workshop will leave the session having explored their own comfort with conflict as it pertains to their own SG.

**Delivery Format:** This workshop utilizes interactive activities that are thought provoking and skills based. Most of the time, participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

**Presentation Resources:** This workshop utilizes interactive experiences

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session participants should be able to:**

- Gain content knowledge regarding theories & values of conflict, as well as the applicable terminology
- Participate in experiential activities that enhance self-knowledge, team-building and awareness of their SG
- Appreciate the win-win concept and the value it brings to compromise in SG



## Session K

### FOR ADVISORS Student Development and the Art of Advising (What Does Chickering Have to Do with It?)

(1:15 p.m. to 2:15 p.m. — JOHNSTON ROOM 214/215, 2nd Floor)

This session includes a brief overview of general student-development theories currently used in higher education. Having a general understanding of where a student is developmentally is always helpful in advising/developing a solid working group and sound thinking leaders. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally and how best to approach problems and find solutions to form productive relationships.

**Delivery Format:** Engaging lecture format, and individual/small group interactive activities.

**Level of Interactivity (from 1 to 5, five being very interactive):** 3.5

**Presentation Resources:** This session utilizes PowerPoint/Keynote and printed handouts.

**Learning Outcomes. After attending this session, participants should be able to:**

- Review current student development theories
- Articulate how student development theories are integrated into daily activities
- Gain new perspectives in problem-solving student issues



## Session L

### Creating Student Government Advocacy that Effects Change

(1:15 p.m. to 2:15 p.m. — ROOM 511, 5th Floor)

In this workshop, a former student body president and seasoned government relations professional will teach you some tricks to make your SG's advocacy efforts more sophisticated and impactful. You'll receive tangible, real-world tools that your SG can immediately use to create the changes you want to see on your campus and in your community.

**Delivery Format:** It is presented in a lecture format. The presenter encourages feedback.

**Presentation Resources:** The session utilizes visual display media as well as printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Learn new techniques on how to effectively development your student government's advocacy efforts
- Develop new ideas on how to craft your advocacy messaging
- Learn how to create effective coalitions with other stakeholders to help you to achieve your advocacy goals

Saturday, April 13, 2024



# WORKSHOP DESCRIPTIONS



## BONUS WORKSHOP

### Making Your Campus & Student Government Inclusive

(2:30 p.m. to 3:30 p.m. — SCOTT RING ROOM, 2nd Floor)

Inclusive campuses and student governments can help build a culture that encourages students, SG members, and others to share their ideas, empower them to make decisions, work toward a common goal, and make sure everyone's voice is heard. Learn from a former SG President and Higher Education Consultant about how to make your SG and campus more accessible and inclusive. This session will focus on diversity, equity, and inclusion geared towards SG members and advisors. It will include information on how to assess your SG and campus for accessibility and inclusivity, including accountability and communication. Attendees will receive an accessibility checklist and how-to guide.

**Level of interactivity:** 4

**Presentation resources:** Assessment Guide, Powerpoint, Handouts

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand different facets of diversity, equity, and inclusion
- Know how to make meetings more inclusive
- Assess their SGs and campus on different inclusivity measures
- Learn how to advocate to make SG and campus more welcoming and inclusive to all



## Session M

### How Your SG Can Connect With Students: Survey Them!

(3:45 p.m. to 4:45 p.m. — BANQUET ROOM)

When you tackle an issue, you must be certain that students want and need you to work on that project. Your SG can't rely on word of mouth, a handful of private conversations, or the few responses you get from a survey at a table in the cafeteria. Surveying in person is the ultimate way to spread the word about your SG and connect with your peers on a daily and personal level that they have never seen before from your SG. You can't expect students to come to your SG with their concerns. You must go to them!

**Delivery Format:** This workshop is presented in a lecture format. Half of the workshop, however, is an interactive exercise that includes all participants. The presenter welcomes and encourages feedback through direct questions throughout.

**Presentation Resources:** The session utilizes Microsoft PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how surveying can transform your Student Government
- Know what questions to ask, when to ask them, and who to ask
- Know how to gather and analyze the results and use them to initiate changes



## Session N

### Hail to the Chief: The Power and Purpose of Being SG President

(3:45 p.m. to 4:45 p.m. — SCOTT RING ROOM, 2nd Floor)

This workshop is geared for those who are currently serving or aspiring to become their school's SG President. The role of President at times can be complicated and intimidating when you are faced with budget, personnel, and administrative challenges. This workshop will equip those who seek to be an effective president with the skills and tools necessary to manage an effective team, be ethical in decision making in financial matters, and work collaboratively with the administrators at your institution.

**Delivery Format:** This workshop utilizes interactive activities that are thought-provoking and skills based. Most of the time participants will feel like they are playing fun and interesting games in this session only to be hit with the "ah ha" moment at the end.

**Presentation Resources:** This workshop utilizes the participants through interactive experiences.

**Level of Interactivity (from 1 to 5 being very interactive):** 5

**Learning Outcomes. After attending this session participants should be able to:**

- Understand the role and responsibility of the presidency
- Attain skills needed in order to be an effective motivator and inclusionary leader
- Understand the role between the president and administration. Specifically, techniques that leaders can use to get administrators on board with your agenda



## Session O

### FOR ADVISORS Leadership Development: Developing the Leaders Within Your SG

(3:45 p.m. to 4:45 p.m. — JOHNSTON ROOM 214/215, 2nd Floor)

This session includes a brief overview of general leadership development concepts and the importance of helping students develop as student leaders during their tenure in SGA. Often times as Advisors, there is an assumption that our students are prepared for the leadership challenges they face. This session is an interactive, discussion-based lecture on how to identify where a student is developmentally as a student leader and how best to help them acquire the skills they need to continue learning about their leadership abilities through the use of assessments, models, and leadership theory.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Review current literature on leadership development
- Examine different types of leadership activities that appeal to all types of students
- Learn practical new strategies on leadership development



## Session P

### Stoke the Fire: Seven Ways to Maximize Your Leadership Potential

(3:45 p.m. to 4:45 p.m. — ROOM 511, 5th Floor)

Leadership is an art and a science, and to become a truly effective leader you must be constantly adding new tools to your toolbox. This workshop will provide you with 7 ways that you can take your leadership to the next level.

**Delivery Format:** Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

**Presentation Resources:** The session utilizes visual display media as well as printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 3

**Learning Outcomes. After attending this session, participants should be able to:**

- Learn some effective traits of successful leaders
- Learn ways to positively impact your influence on others
- Understand the breadth and scope of effective leadership and how you can become an even more effective leader

Saturday, April 13, 2024

# WORKSHOP DESCRIPTIONS

## **Session Q** **How to Improve Your SG's Web & Social Media Presence**

(10:00 a.m. to 11:00 a.m. — BANQUET ROOM)

The times we live in have exposed a major weakness for most student governments: our web sites are outdated, inaccurate, and just plain bad. Also, our social networks are drastically underutilized. This workshop will provide tangible instructions on how to improve our entire web presence.

**Presentation Resources:** This session utilizes the internet.

**Level of Interactivity (from 1 to 5 being very interactive):** 2

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand what should be included at our SG web site
- Learn how to utilize social media to engage our student body
- Recognize the importance of focusing on web/social media

## **Session R** **Movement Making: Mental Health and Students Rights Advocacy**

(10:00 a.m. to 11:00 a.m. — SCOTT RING ROOM, 2nd Floor)

83 percent of college students experience a mental health crisis while in college. There are few issues that are of life or death importance on college campuses and mental health supports and policies are one of them. Learn how to evaluate your campus mental health supports and policies. Using interactive activities students will learn how to effectively advocate for better policies.

**Level of Interactivity (from 1 to 5, five being very interactive):** 4

**Presentation resources:** Assessment guide, Prezi, and handouts

**Learning Outcomes. After attending this session, participants should be able to:**

- Assess the mental health policies and supports on campus
- Determine which mental health supports or policies can be improved and how to advocate for change effectively.
- Know how to implement better mental health policies and create a more inclusive community on their campus.

## **Session S** **Do the Right Thing: Ethics and Your SGA**

(10:00 a.m. to 11:00 a.m. — JOHNSTON ROOM 214/215, 2nd Floor)

When it matters, do you do the right thing? Have you ever had a dilemma to resolve in your SGA? What ethical principles does your SGA value? Come understand how developing a code of ethics is as important as setting your yearly goals. This interactive session will help participants gain hands on experience in thinking through ethical dilemmas and developing a code of ethics for their SGA.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5, five being very interactive):** 3.5

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand the definition of an ethical dilemma
- Learn how to problem solve ethical dilemmas
- Learn how to develop a code of ethical behavior in your SGA

## **Session T** **What Can Your Student Government Really Accomplish? Choose Realistic Goals**

(11:15 a.m. to 12:15 p.m. — BANQUET ROOM)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

**Delivery Format:** It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

**Presentation Resources:** The session utilizes PowerPoint, as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

## **Session U** **SG 101: Getting Student Feedback, How & Why**

(11:15 a.m. to 12:15 p.m. — SCOTT RING ROOM, 2nd Floor)

Student Government's job is to represent students on their campus. A crucial part of representing students is to know student opinions. Hear from a former SG President and professional advocate on how to solicit feedback and involvement from the student body. Learn how to effectively collect student feedback, about assessing student feedback, and how to create systems that help engage students within student government.

**Presentation resources:** SG Assessment Guide, Prezi

**Level of Interactivity:** 4

**Learning Outcomes. After attending this session, participants should be able to:**

- Understand how to use student feedback effectively
- Assess the student feedback collection methods for their SG
- Know how to utilize tools to better collect student feedback
- Learn how to actively engage students on their campus

## **Session V** **Mission SGA!**

(11:15 a.m. to 12:15 p.m. — JOHNSTON ROOM 214/215, 2nd Floor)

Be a change leader at your school. Make things happen! The key to a successful SGA is having a strong mission and solid goals. Participants will be inspired to become change agents in SGA and create the mission statements for their organizations...taking them on the road to a successful and purposeful year.

**Delivery Format:** This workshop utilizes a balance of engaging lecture format and interactive small group activities that are self-reflective, thought-provoking and oriented toward skill-building.

**Presentation Resources:** The session utilizes visual display media (i.e. Microsoft PowerPoint), as well as printed handouts.

**Level of Interactivity (from 1 to 5 being very interactive):** 3.5

**Learning Outcomes. After attending this session participants should be able to:**

- Learn the difference between a mission statement and a vision statement
- Practice developing a mission statement
- Practice setting goals and making an action plan that will work

Sunday, April 14, 2024

# ASGADC24

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# ASGA WORKSHOP PRESENTERS

## Christopher C. Irving, Ed.D.

- Executive Director and CEO of the Miller Institute for Leadership and Diversity in America ([www.themillerinstitute.com](http://www.themillerinstitute.com))
- Trainer in the areas of relational leadership and diversity community building
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## Kat Klawes

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- Higher education and policy advocacy consultant
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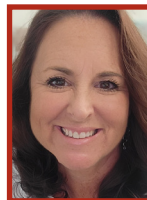
- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
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## Vicky Goodin, Ed.D.

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## Andrew Ortiz, J.D., M.P.A.

- President & CEO, Ortiz Leadership Systems
- Former student body president at Arizona State University, one of the nation's largest campuses
- Nationally renowned speaker and trainer on leadership, personal development and organizational effectiveness
- Recognized for his leadership and public service by presidents, governors, Congress, and even foreign royalty
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